



DIGITAL PRINT SOLUTIONS

KEY BUSINESS OBJECTIVES

- Utilize Customer Data to Deliver **Personalized** / Measurable Campaigns
- Deliver Highest Quality Experience to Clients/Customers
- Manage Complex Business Challenges, Variable Messaging & Other
- Efficiency and Speed to market, including **variable** data print campaigns

CORE BUSINESS FIT

- Low Price & Capacity
- Superior Quality and Quality Process
- True “one of one” Production Platform
- Automated Manufacturing
- Technology Company with Focus on Solutions & Technology Integration

IMMEDIATE VALUE-ADD

- High Digital Color Output (Both HP and Xerox)
- Excess Capacity and High Quality
- Personalization/Customization Capability
- Small to Large Job Capabilities
- Data Storage Capacity
- Technology/Automated Solutions
- Web Knowledge and Applications

EQUIPMENT RESOURCE (Digital & Bindery)

Equipment #	Manufacturer	Type	Model #	Quantity
Indigo 201 CH	Hewlett Packard	HP/Indigo digital press	5500/5000	16
Indigo 211 CH	Hewlett Packard	HP/Indigo digital press	7000	8
Matrix DFE	Hewlett Packard		Digital front end	2
Igen 201 CH	Xerox	CD1130065	T2Y165854	10
Laminator 201 CH	D&K		Expression 42 plus	4
Laminator 203 CH	Delta		1202	1
Autocase 201 CH	GP2		SC2 Autocase	4
Cutter 201 CH	Polar		78X	9
Binder 201 CH	C.P. Bourg		BB3002	7
Sticker 201 CH	ODM Machinery		CIM	6
Smasher 201 CH	ODM Machinery		BIM	5
Separator 201 CH	ODM Machinery		DC	5
Slitter/Folder 201 CH	Heidelberg	1224412041	FFH 66	1
Dual- 4 up attachment				1
Slitter/Folder 202 CH	Heidelberg	1224412039	FFH 66	1
Slitter/Folder 203 CH	Heidelberg	1224416757	FFH 82	1